

Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Business Mathematics	usiness Mathematics										
Course Code	ACC-101[T]	C-101[T]										
	business applications.(BL CO2- The students will be mathematics for decision-CO3- The students will be metrics.(BL3-Apply) CO4- The students will be changes in underlying var	1-Remember) able to unders making. (BL2- able to apply able to analyz ables. (BL4-A able to evalua	stand the purpose and importance of business Understand) mathematical formulas to calculate business te the sensitivity of business outcomes to analyze) ate the accuracy and effectiveness of									
Course Elements	Skill Development X Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education) SDG8(Decent work and economic growth) SDG10(Reduced inequalities) SDG12(Responsible consuption and production)									

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	-	1	2	1	-	-	-	-	-	-	-	-	-	1	-
CO2	1	2	-	1	-	-	-	-	-	-	-	-	-	1	1
CO3	1	-	2	-	-	-	-	-	-	-	-	-	1	2	-
CO4	1	3	1	-	-	-	-	-	-	-	-	-	1	2	-
CO5	-	-	-	1	-	-	-	-	-	-	-	-	-	1	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Business Communication	usiness Communication											
Course Code	ACC-102[T]	C-102[T]											
Course Outcomes & Bloom's Level	persuasion, audience analys CO2- Students will be able to communication in various or CO3- Students will be able to effective business emails an CO4- Students will be able to communication materials (e.	sis, and active value of explain the pure ganizational cost apply clear are defended in the exports. (BL3-to analyse the exports, produced assess the eterogeneous produced in the exports and the exports and the exports are exports.	urpose and importance of effective business ntexts.(BL2-Understand) and concise language principles to write -Apply) ffectiveness of existing business										
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics X Gender ✓ Human Values X Environment X	SDG (Goals)	SDG4(Quality education) SDG8(Decent work and economic growth) SDG10(Reduced inequalities)										

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	-	1	2	-	-	-	-	-	-	-	-	-	-	-	1
CO2	1	2	-	1	-	-	-	-	-	-	-	-	-	1	-
CO3	-	-	2	1	-	-	-	-	-	-	-	-	1	-	-
CO4	-	1	2	-	-	-	-	-	-	-	-	-	1	-	-
CO5	-	-	-	1	-	-	-	-	-	-	-	-	-	1	-
CO6	-	-	-	-	_	-	-	-	-	-	-	-	-	-	_



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Language Course- Hindi		
Course Code	ACC-103[T]		
	CO1- भारतीय ज्ञान परम्परा से विद्य CO2- उत्कृष्ट साहित्यिक पाठों के अ CO3- सांस्कृतिक चेतना और राष्ट्रीय CO4- भाषा-ज्ञान (BL4-Analyze) CO5- सामान्य शब्दावली और विशेष बोध का विकास करना(BL5-Evalu	ाध्ययन से रूचि का वि भावना का विकास व प्र 'शब्दावली के अध्य	वेकास करना ।(BL2-Understand) करना ।(BL3-Apply)
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG1(No poverty) SDG4(Quality education) SDG10(Reduced inequalities)

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	-	1	-	1	-	-	-	-	-	-	-	-	_	-	1
CO2	-	2	-	1	-	-	-	-	-	-	-	-	-	1	-
CO3	-	2	3	-	-	-	-	-	-	-	-	-	-	-	1
CO4	-	1	-	1	-	-	-	-	-	-	-	-	_	-	1
CO5	-	1	2	-	-	-	-	-	-	-	-	-	_	1	_
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	An Introduction to Account	ing	
Course Code	BCC-101[T]		
Course Outcomes & Bloom's Level	Remember) CO2- Student will be able t management accounting.(E CO3- Student will be able t CO4- Student will be able t financial statements. (BL4-	o explain the di BL2-Understan o classify trans o analyze the in Analyze) o evaluate the	ifference between financial accounting and id) actions into different categories.(BL3-Apply) mpact of a specific transaction on the underlying assumptions of different
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values ✓ Environment X	SDG (Goals)	SDG4(Quality education) SDG8(Decent work and economic growth) SDG10(Reduced inequalities) SDG11(Sustainable cities and economies)

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	2	1	-	-	-	-	-	-	-	-	-	-	1
CO2	1	1	-	1	-	-	-	-	-	-	-	-	1	-	1
CO3	2	-	1	1	-	-	-	-	-	-	-	-	-	1	-
CO4	-	-	1	-	-	-	-	-	-	-	-	-	-	-	1
CO5	-	1	-	-	-	-	-	-	-	-	-	-	-	1	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Management Concept	anagement Concept											
Course Code	BCC-102[T]	C-102[T]											
	CO2- The students will be achieving organizational g CO3- The students will be business problems. (BL3-ACO4- The students will be organizational structures. CO5- The students will be	Conctions (BL1-Remember) D2- The students will be able to understand the importance of management in thieving organizational goals. (BL2-Understand) D3- The students will be able to apply management principles to solve practical usiness problems. (BL3-Apply) D4- The students will be able to analyze the strengths and weaknesses of different ganizational structures. (BL4-Analyze) D5- The students will be able to evaluate the effectiveness of different management chniques for improving organizational performance. (BL5-Evaluate)											
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X		SDG4(Quality education) SDG8(Decent work and economic growth) SDG12(Responsible consuption and production)										

COs	PO1	PO2	PO3	PO4	PO5	PO6	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	-	1	-	-	-	-	-	-	-	-	-	1	-
CO2	1	2	-	1	-	-	-	-	-	-	-	-	1	-	1
CO3	2	-	1	-	-	-	-	-	-	-	-	-	-	-	1
CO4	-	2	1	3	-	-	-	-	-	-	-	-	-	2	1
CO5	-	-	-	1	-	-	-	-	-	-	-	-	-	-	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Business Economics-I	usiness Economics-I										
Course Code	BCC-103[T]	C-103[T]										
Course Outcomes & Bloom's Level	significance for businesses CO2- Students will be able factors impact business ope CO3- Students will be able consumers and firms. (BL3-CO4- Students will be able strategic position of busines CO5- Students will be able	01- Students will be able to identify and remember key economic indicators and their nificance for businesses(BL1-Remember) 02- Students will be able to demonstrate an understanding of how macroeconomic tors impact business operations(BL2-Understand) 03- Students will be able to apply economic theories to analyze the behavior of assumers and firms.(BL3-Apply) 04- Students will be able to analyze market structures and competition to assess the ategic position of businesses(BL4-Analyze) 05- Students will be able to evaluate the economic efficiency and sustainability of siness practices.(BL5-Evaluate)										
Course Elements	Skill Development X Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X		SDG1(No poverty) SDG4(Quality education) SDG8(Decent work and economic growth) SDG13(Climate action)									

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	P08	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	-	-	-	-	-	-	-	-	-	-	-	1	1	-
CO2	2	2	3	3	-	-	-	-	-	-	-	-	-	1	-
CO3	2	-	3	3	-	-	-	-	-	-	-	-	1	-	-
CO4	-	2	1	1	-	-	-	-	-	-	-	-	-	-	1
CO5	-	1	-	1	-	-	-	-	-	-	-	-	-	-	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Computer Applications	omputer Applications										
Course Code	ACC-201[T]											
Course Outcomes & Bloom's Level	hardware and software.(BL CO2- Students will be able PowerPoint, etc., and prepared Understand) CO3- Students will be able decision support in business CO4- Students will be able implications for business ad	1-Remember) to understand the effective precent outilize softwates scenarios. (BL) to perform and liministration. (BI) to assess the use	interpret basic business analytics and their									
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG1(No poverty) SDG4(Quality education) SDG5(Gender equality) SDG8(Decent work and economic growth) SDG10(Reduced inequalities) SDG17(Partnerships for the goals)									

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	-	1	-	-	-	-	-	-	-	-	-	1	-	2
CO2	2	-	-	1	-	-	-	-	-	-	-	-	1	2	-
CO3	-	1	2	-	-	-	-	-	-	-	-	-	1	1	-
CO4	1	-	1	-	-	-	-	-	-	-	-	-	1	-	1
CO5	-	-	1	1	-	-	-	-	-	-	-	-	-	-	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Higher Accounting											
Course Code	BCC-201[T]											
Course Outcomes & Bloom's Level	CO2- Differentiate and explain va statement elements (e.g., invento CO3- Identify and analyze the acc and events.(BL3-Apply) CO4- Apply accounting standards complex business entities. (BL4-A CO5- Analyze financial ratios and	iding international financial reporting standards (IFRS).(BL1-Remember) - Differentiate and explain various accounting standards for specific financial ement elements (e.g., inventories, intangible assets, leases). (BL2-Understand) - Identify and analyze the accounting treatment for complex business transactions										
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education)									

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	2	-	-	-	-	-	-	-	-	-	1	-	1
CO2	-	2	-	1	-	-	-	-	-	-	-	-	2	-	-
CO3	1	1	-	2	-	-	-	-	-	-	-	-	1	1	1
CO4	3	1	-	1	-	-	-	-	-	-	-	-	1	1	-
CO5	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Business Economics-II	usiness Economics-II											
Course Code	BCC-202[T]	C-202[T]											
Course Outcomes & Bloom's Level	CO2- Students will be able factors impact business ope CO3- Students will be able consumers and firms.(BL3-CO4- Students will be able strategic position of busines CO5- Students will be able	nificance for businesses(BL1-Remember) 22- Students will be able to demonstrate an understanding of how macroeconomic stors impact business operations(BL2-Understand) 23- Students will be able to apply economic theories to analyze the behavior of a nsumers and firms.(BL3-Apply) 24- Students will be able to analyze market structures and competition to assess the ategic position of businesses(BL4-Analyze) 25- Students will be able to evaluate the economic efficiency and sustainability of siness practices.(BL5-Evaluate)											
Course Elements	Skill Development X Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X		SDG1(No poverty) SDG4(Quality education) SDG8(Decent work and economic growth) SDG13(Climate action)										

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	-	-	-	-	-	-	-	-	-	-	-	1	1	-
CO2	2	2	3	3	-	-	-	-	-	-	-	-	-	1	-
CO3	2	-	3	3	-	-	-	-	-	-	-	-	1	-	-
CO4	-	2	1	1	-	-	-	-	-	-	-	-	-	-	1
CO5	-	1	-	1	-	-	-	-	-	-	-	-	-	-	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	An Introduction to Statistics		
Course Code	BCC-203[T]		
Course Outcomes & Bloom's Level	CO1- The students will be able to standard deviation, and probability CO2- The students will be able to collection methods and their approco3- The students will be able to central tendency and dispersion for CO4- The students will be able to correlation analysis or regression context.(BL4-Analyze) CO5- The students will be able to tests for a given research question decisions.(BL5-Evaluate)	y distribution.(BL1- explain the difference opriate uses.(BL2- apply statistical for or a given dataset.(analyze the relation techniques and interevaluate the appro-	Remember) nce between various data Understand) rmulas to calculate measures of (BL3-Apply) nship between variables using erpret the results in a business
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education)

COs	PO1	PO2	PO3	PO4	PO5	P06	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	2	2	1	-	-	-	-	-	-	-	-	1	2	2
CO2	-	1	2	1	-	-	-	-	-	-	-	-	-	1	1
CO3	1	3	1	-	-	-	-	-	-	-	-	-	-	1	1
CO4	1	2	-	1	-	-	-	-	-	-	-	-	1	2	_
CO5	1	-	2	2	-	-	-	-	-	-	-	-	1	-	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	_



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Human Society in 21st Ce	entury	
Course Code	GEC-201[T]		
	equality.(BL1-Remember) CO2- Students will be able social norms and influence CO3- Students will be able honesty and respect manif CO4- Students will be able economies and their socie CO5- Students will be able	e to explain howe individual bele to apply theo fest in different to analyze the to critically expected.	fine key values such as honesty, respect, and w values such as justice and equality shape naviors.(BL2-Understand) retical frameworks to analyze how values like to cultural contexts.(BL3-Apply) to transitions from nomadic to post-industrial L4-Analyze) valuate international efforts to address mprovements.(BL5-Evaluate)
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics X Gender ✓ Human Values ✓ Environment ✓	SDG (Goals)	SDG1(No poverty) SDG2(Zero hunger) SDG3(Good health and well-being) SDG4(Quality education) SDG5(Gender equality) SDG6(Clean water and sanitation) SDG10(Reduced inequalities) SDG11(Sustainable cities and economies) SDG12(Responsible consuption and production) SDG13(Climate action)

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	-	-	-	-	-	-	-	-	-	-	-	1	-	_
CO2	2	2	3	3	-	-	-	-	-	-	-	-	1	-	-
CO3	2	-	3	3	-	-	-	-	-	-	-	-	-	1	-
CO4	-	2	1	1	-	-	-	-	-	-	-	-	-	1	-
CO5	-	1	-	1	-	-	-	-	-	-	-	-	-	-	-
CO6	-	-	-	-	-	-	-	-	-	-	-	_	-	-	_



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Principles of Marketing										
Course Code	AMC-301[T]										
Course Outcomes & Bloom's Level	CO2- Students will be able process. (BL2-Understan CO3- Students will be able marketing strategies. (BL3 CO4- Students will be able analysis for marketing pla CO5- Students will be able	oncepts. (BL1-Remember) O2- Students will be able to explain the consumer behavior and decision-making									
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education) SDG8(Decent work and economic growth) SDG12(Responsible consuption and production)								

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	2	2	1	-	-	-	-	-	-	-	-	3	-	1
CO2	1	1	-	3	-	-	-	-	-	-	-	-	2	2	-
CO3	1	3	1	2	-	-	-	-	-	-	-	-	2	1	_
CO4	1	-	2	2	-	-	-	-	-	-	-	-	-	1	1
CO5	2	1	-	2	-	-	-	-	-	-	-	-	2	1	2
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Tally	lly										
Course Code	AMC-302[T]											
Course Outcomes & Bloom's Level	software.(BL1-Remember CO2- Students will be able concepts applied within Ta CO3- Students will be able maintain proper books of a CO4- Students will be able generated by Tally to asse	e to Interpret the lly.(BL2-Under to Apply acconts.(BL3-to Compare as the financial to Critically events.)	unting standards and practices within Tally to Apply) and contrast different financial reports I performance of a business.(BL4-Analyze) valuate the ethical implications of using Tally									
Course Elements	Skill Development ✓ Entrepreneurship ✓ Employability X Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education) SDG8(Decent work and economic growth) SDG12(Responsible consuption and production)									

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	P08	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	2	2	-	-	-	-	-	-	-	-	-	3	-	1
CO2	1	2	-	1	-	-	-	-	-	-	-	-	1	2	2
CO3	2	3	1	-	-	-	-	-	-	-	-	-	2	1	1
CO4	1	1	-	1	-	-	-	-	-	-	-	-	-	1	2
CO5	1	1	2	-	-	-	-	-	-	-	-	-	2	1	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Entrepreneurship	ntrepreneurship											
Course Code	AMC-303[T]												
Course Outcomes & Bloom's Level	CO2- Student will be able to their characteristics.(BL2-Un CO3- Student will be able to feasibility, and develop a ba CO4- Student will be able to idea and develop strategies	explain the diff nderstand) identify a poter sic business mo analyze the co to gain a comp evaluate differ	etitive landscape for a chosen venture etitive advantage.(BL4-Analyze) ent financing options for a new venture										
Course Elements	Skill Development ✓ Entrepreneurship ✓ Employability ✓ Professional Ethics X Gender ✓ Human Values X Environment X	SDG (Goals)	SDG1(No poverty) SDG4(Quality education) SDG8(Decent work and economic growth) SDG10(Reduced inequalities)										

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	-	1	2	-	-	-	-	-	-	-	-	-	-	-	1
CO2	-	1	2	3	-	-	-	-	-	-	-	-	-	-	1
CO3	1	-	3	-	-	-	-	-	-	-	-	-	-	1	-
CO4	-	2	1	-	-	-	-	-	-	-	-	-	-	-	1
CO5	1	-	-	-	-	-	-	-	-	-	-	-	1	-	_
CO6	_	_	-	-	-	-	-	-	-	-	-	_	_	-	_



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Corporate Accounting-I	rporate Accounting-I										
Course Code	BMC-301[T]											
Course Outcomes & Bloom's Level	to corporate entities.(BL1-CO2- Students will be able Act on corporate accountin CO3- Students will be able transactions involving shall cO4- Students will be able identify trends and relation CO5- Students will be able	Remember) to explain the ng practices.(But to apply account re capital, rese to illustrate the nships.(BL4-Ar to estimate w	unting standards to record complex rves, and dividends.(BL3-Apply) he components of financial statements to									
Course Elements	Skill Development ✓ Entrepreneurship X Employability X SDG4(Quality education) SDG8(Decent work and economic											

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	P08	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	1	-	2	-	-	-	-	-	-	-	-	1	2	3
CO2	2	1	1	-	-	-	-	-	-	-	-	-	2	1	_
CO3	-	2	1	2	-	-	-	-	-	-	-	-	1	2	1
CO4	1	3	-	1	-	-	-	-	-	-	-	-	1	1	_
CO5	1	2	1	-	-	-	-	-	-	-	-	-	-	1	1
CO6	_	-	_	-	-	_	-	-	-	-	-	-	-	-	_



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Cost Accounting	ost Accounting										
Course Code	BMC-302[T]	C-302[T]										
Course Outcomes & Bloom's Level	CO2- Students will be able businesses.(BL2-Underst CO3- Students will be able control and decision makin CO4- Students will be able identifying the causes and	e to explain the cand) to apply cost ag.(BL3-Apply to analyze valuate the cost of the cost	riances between actual and budgeted costs, rective actions.(BL4-Analyze) ne effectiveness of cost management systems									
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education) SDG8(Decent work and economic growth) SDG12(Responsible consuption and production)									

COs	PO1	PO2	PO3	PO4	PO5	PO6	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	1	-	3	-	-	-	-	-	-	-	-	1	2	2
CO2	1	-	1	2	-	-	-	-	-	-	-	-	-	2	1
CO3	-	1	2	1	-	-	-	-	-	-	-	-	2	-	1
CO4	2	-	2	1	-	-	-	-	-	-	-	-	2	1	2
CO5	1	2	2	-	-	-	-	-	-	-	-	-	-	1	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Company Law-I	mpany Law-I										
Course Code	BMC-303[T]	C-303[T]										
Course Outcomes & Bloom's Level	company types).(BL1-Ren CO2- Students will be able provisions and their impact CO3- Students will be able common legal issues faced CO4- Students will be able disputes(BL4-Analyze) CO5- Students will be able	nember) to explain the ton company of to apply comp d by companies to analyze con to recommend	ompany law terminology, including different rationale behind different company law operations. (BL2-Understand) any law principles to identify and address (BL3-Apply) mplex legal scenarios involving company diappropriate legal strategies for companies evant case law and regulatory frameworks.									
Course Elements	Skill Development X Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education) SDG8(Decent work and economic growth) SDG12(Responsible consuption and production)									

COs	PO1	PO2	PO3	PO4	PO5	PO6	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	2	2	1	-	-	-	-	-	-	-	-	1	1	-
CO2	1	1	-	2	-	-	-	-	-	-	-	-	1	2	3
CO3	1	2	1	-	-	-	-	-	-	-	-	-	1	1	1
CO4	1	-	2	-	-	-	-	-	-	-	-	-	1	2	2
CO5	-	1	2	1	-	-	-	-	-	-	-	-	2	1	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Money and Banking	oney and Banking											
Course Code	ACC-401[T]	;-401[T]											
Course Outcomes & Bloom's Level	money and banking.(BL1-RCO2- Students will be able throughout history.(BL2-UnCO3- Students will be able banks.(BL3-Apply) CO4- Students will be able (BL4-Analyze)	Remember) to explain the coderstand) to apply differer to analyze the factoritique the a	erent types of financial instruments used in oncept of money and its evolution at methods of credit creation by commercial actors affecting the demand for money. rguments for and against alternative										
Course Elements	Skill Development X Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education) SDG8(Decent work and economic growth)										

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	P08	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	3	2	1	1	-	-	-	-	-	-	-	-	-	1	1
CO2	2	1	-	1	-	-	-	-	-	-	-	-	2	2	2
CO3	1	-	3	1	-	-	-	-	-	-	-	-	-	2	3
CO4	1	1	1	2	-	-	-	-	-	-	-	-	1	-	2
CO5	1	2	-	2	-	-	-	-	-	-	-	-	1	2	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Human Resource Manage	man Resource Management											
Course Code	ACC-402[T]	:-402[T]											
Course Outcomes & Bloom's Level	(BL2-Understand) CO3- Students will be able candidates.(BL3-Apply) CO4- Students will be able relations.(BL4-Analyze)	2- Students will be able to explain the role of HR in achieving organizational goals. 2-Understand) 3- Students will be able to apply recruitment strategies for attracting qualified adidates.(BL3-Apply) 4- Students will be able to analyze the impact of workplace diversity on employee ations.(BL4-Analyze) 5- Students will be able to evaluate the effectiveness of an HR information system RIS).(BL5-Evaluate)											
Course Elements	Skill Development X Entrepreneurship X Employability X Professional Ethics X Gender Human Values Environment X	SDG4(Quality education) SDG8(Decent work and economic growth)											

COs	PO1	PO2	PO3	PO4	PO5	PO6	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	1	1	-	-	-	-	-	-	-	-	3	1	1
CO2	2	1	3	2	-	-	-	-	-	-	-	-	2	-	1
CO3	1	2	-	2	-	-	-	-	-	-	-	-	-	1	1
CO4	1	1	2	-	-	-	-	-	-	-	-	-	1	1	-
CO5	1	-	2	2	-	-	-	-	-	-	-	-	1	2	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Corporate Accounting-II												
Course Code	BCC-401[T]	C-401[T]											
	assets, liabilities, equity, rev CO2- Student will be able to accrual accounting and the CO3- Student will be able to transactions.(BL3-Apply) CO4- Student will be able to (income statement, balance CO5- Student will be able to	O1- Student will be able to define key terms used in corporate accounting, such as sets, liabilities, equity, revenue, and expense.(BL1-Remember) O2- Student will be able to explain the fundamental principles of accounting, including accounting and the going concern concept.(BL2-Understand) O3- Student will be able to apply accounting principles to record basic business ansactions.(BL3-Apply) O4- Student will be able to analyze the impact of transactions on financial statement accome statement, balance sheet, cash flow statement).(BL4-Analyze) O5- Student will be able to evaluate the financial health of a company using financiatios (liquidity, profitability, solvency).(BL5-Evaluate)											
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education) SDG8(Decent work and economic growth) SDG10(Reduced inequalities)										

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	2	2	2	-	-	-	-	-	-	-	-	3	1	1
CO2	3	-	1	1	-	-	-	-	-	-	-	-	-	2	2
CO3	2	3	-	2	-	-	-	-	-	-	-	-	2	-	1
CO4	1	2	2	-	-	-	-	-	-	-	-	-	1	2	-
CO5	1	2	3	2	-	-	-	-	-	-	-	-	1	1	3
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Financial Management-I		
Course Code	BCC-402[T]		
Course Outcomes & Bloom's Level	of money, risk and return, cape Remember) CO2- Student will be able to Net Present Value (NPV) and CO3- Student will be able to investment options.(BL3-App CO4- Student will be able to Sheet, Cash Flow Statement	calculate the time of the time of the color	cial management concepts like time value and working capital management. (BL1-ne value of money using techniques like of Return (IRR).(BL2-Understand) creturn trade-off associated with different all statements (Income Statement, Balance mpany's financial health.(BL4-Analyze) optimal capital structure considering the Evaluate)
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education) SDG8(Decent work and economic growth)

COs	PO1	PO2	PO3	PO4	PO5	PO6	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	3	3	2	2	-	-	-	-	-	-	-	-	-	1	1
CO2	-	1	2	2	-	-	-	-	-	-	-	-	2	1	-
CO3	1	-	1	2	-	-	-	-	-	-	-	-	1	2	2
CO4	1	1	3	-	-	-	-	-	-	-	-	-	1	-	3
CO5	1	1	-	2	-	-	-	-	-	-	-	-	1	1	3
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Company Law-II	mpany Law-II											
Course Code	BCC-403[T]												
	incorporation, company type CO2- Student will be able to law (e.g., limited liability, sep CO3- Student will be able to different company types.(BL CO4- Student will be able to of Association and Articles o	es, shareholder receptain the fundarate legal entite apply company a-Apply) analyze a company f Association. (Believaluate the im	damental principles underlying company (y).(BL1-Remember) I law principles to identify and distinguish cany's structure based on its Memorandum L4-Analyze) I pact of recent amendments to the										
Course Elements	Skill Development X Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education) SDG8(Decent work and economic growth)										

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	P08	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	2	1	1	-	-	-	-	-	-	-	-	-	1	1
CO2	-	2	2	1	-	-	-	-	-	-	-	-	1	2	1
CO3	1	2	-	1	-	-	-	-	-	-	-	-	1	-	2
CO4	-	1	2	2	-	-	-	-	-	-	-	-	1	1	2
CO5	1	2	2	-	-	-	-	-	-	-	-	-	-	1	1
CO6	-	-	-	-	_	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Gandhi and Gandhian's wa	andhi and Gandhian's way											
Course Code	GEC-401[T]	C-401[T]											
Course Outcomes & Bloom's Level	Gandhian lines. (BL1-Remo CO2- To help students pract therein. (BL2-Understand) CO3- Motivate students to it the constructive programme CO4- To help students to un	O3- Motivate students to involve themselves in social service actives on the lines of the constructive programme offered by Gandhiji. (BL3-Apply) O4- To help students to understand Gandhi through the study of texts. (BL4-Analyze) O5- To acquaint students with the philosophical foundations of Gandhian thought. BL5-Evaluate)											
Course Elements	Skill Development X Entrepreneurship X Employability X Professional Ethics X Gender X Human Values ✓ Environment X SDG (Goals) SDG4(Quality education) SDG8(Decent work and economic grow SDG16(Peace Justice and strong institutions)												

COs	PO1	PO2	PO3	PO4	PO5	P06	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	1	-	1	-	-	-	-	-	-	-	1	-	1
CO2	1	2	1	1	-	-	-	-	-	-	-	-	-	1	-
CO3	1	-	2	-	-	1	-	-	-	-	-	-	1	1	1
CO4	-	1	-	1	1	-	-	-	-	-	-	-	1	-	1
CO5	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Financial Management-II	inancial Management-II										
Course Code	BCC-501[T]											
Course Outcomes & Bloom's Level	international), and the integral market(BL1-Remember) CO2- Students will be able to irrelevance of dividends according relevance of dividends based Understand) CO3- Students will be able to cash budgeting, receivables (briefly), and the determination CO4- Students will be able to structure, including the Net Ir Modigliani-Miller (MM) approcO5- Students will be able to	ation of the India o understand ividence to the Mo of on Walter's mo o apply working management, co on of the financi o analyze various ach, and Tradition evaluate financi	dend policy decisions, including the digliani-Miller hypothesis and the odel and Gordon's model(BL2-capital management techniques, such as redit policy, inventory management ng mix for working capital.(BL3-Apply) is theories and approaches to capital n, Net Operating Income approach, onal approach.(BL4-Analyze) cial markets, including primary and markets, regulators. (BL5-Evaluate)									
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG3(Good health and well-being) SDG4(Quality education) SDG8(Decent work and economic growth) SDG10(Reduced inequalities)									

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	-	-	1	1	-	-	-	-	-	-	-	-	1	-	2
CO2	1	2	-	1	-	-	-	-	-	-	-	-	1	-	-
CO3	-	-	3	1	-	-	-	-	-	-	-	-	-	-	1
CO4	-	1	2	-	-	-	-	-	-	-	-	-	-	1	2
CO5	-	-	1	-	-	-	-	-	-	-	-	-	-	-	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Income Tax law & Practice	-1										
Course Code	BCC-502[T]											
Course Outcomes & Bloom's Level	CO2- Students will be able Understand) CO3- Students will be able income for various scenario CO4- Students will be able on tax liability.(BL4-Analyza	O3- Students will be able to apply tax laws and regulations to calculate taxable ome for various scenarios.(BL3-Apply) O4- Students will be able to analyze the impact of different tax deductions and credits tax liability.(BL4-Analyze) O5- Students will be able to evaluate the potential tax consequences of business										
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education) SDG8(Decent work and economic growth)									

COs	PO1	PO2	PO3	PO4	PO5	PO6	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	3	1	2	1	-	-	-	-	-	-	-	-	1	1	3
CO2	2	-	3	1	-	-	-	-	-	-	-	-	-	2	1
CO3	1	-	3	1	-	-	-	-	-	-	-	-	1	2	-
CO4	-	1	1	2	-	-	-	-	-	-	-	-	3	1	-
CO5	1	2	-	2	-	-	-	-	-	-	-	-	1	2	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Auditing	uditing											
Course Code	BCC-503[T]												
Course Outcomes & Bloom's Level	forms of auditing, developing organizations. (BL1-Remen CO2- Students will be able control mechanisms, intern CO3- Students will be able routine checks, vouching, a ensuring accuracy and trus CO4- Students will be able the selection and appointm potential liabilities. (BL4-An CO5- Students will be able	ng a grasp of its nber) to understand al checks, and to apply the krand assessing tworthiness in to analyze audent of auditors alyze) to evaluate auditment of auditors auditment of auditm	the concept, goals, significance, and various is foundational principles and functions within the audit process, encompassing internal the role of internal audit (BL2-Understand) nowledge about audit procedures, such as the value of assets and liabilities, crucial for financial reporting.(BL3-Apply) dits of public companies, covering aspects like, their authorities, responsibilities, and dits of public companies, covering aspects tors, their authorities, responsibilities, and										
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X Environment X SDG4(Quality education) SDG5(Gender equality) SDG8(Decent work and economic growth SDG10(Reduced inequalities) SDG11(Sustainable cities and economics SDG12(Responsible consuption and production) SDG13(Climate action)												

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	-	2	1	1	-	-	-	-	-	-	-	-	1	-	-
CO2	1	2	-	1	-	-	-	-	-	-	-	-	1	-	1
CO3	-	1	3	2	-	-	-	-	-	-	-	-	-	2	1
CO4	1	-	2	1	-	-	-	-	-	-	-	-	1	2	-
CO5	-	-	-	1	-	-	-	-	-	-	-	-	-	-	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Sales Management	ales Management										
Course Code	DCEC-502 MM[T]	EC-502 MM[T]										
& Bloom's Level	and sales force managem CO2- Students will be able personnel selling and sale CO3- Students will be able real-world sales scenarios CO4- Students will be able improvement and optimize	ent.(BL1-Reme to explain the est force manage to apply sellings.(BL3-Apply) to analyze sation.(BL4-Anage to evaluate the	e principles and strategies involved in ement. (BL2-Understand) ng techniques and management principles to ales performance data to identify areas for alyze) ne effectiveness of sales strategies and tactics									
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X		SDG4(Quality education) SDG8(Decent work and economic growth) SDG12(Responsible consuption and production)									

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	2	-	-	-	-	-	-	-	-	-	-	1	1
CO2	2	-	-	2	-	-	-	-	-	-	-	-	1	-	3
CO3	-	-	1	2	-	-	-	-	-	-	-	-	-	1	1
CO4	-	1	-	-	-	-	-	-	-	-	-	-	-	1	-
CO5	1	-	-	2	-	-	-	-	-	-	-	-	1	-	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Measuring HRM		
Course Code	DCEC- 502 HR[T]		
	(HRM) in an organization.(BICO2- Student will be able to on employee performance arCO3- Student will be able to (BL3-Apply) CO4- Student will be able to the root causes and proposirCO5- Student will be able to	L1-Remember) explain the impand organizational apply HRM theorem analyze a case appropriate certains appropriate c	act of training and development programs
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics X Gender ✓ Human Values ✓ Environment X	SDG (Goals)	SDG4(Quality education) SDG5(Gender equality) SDG8(Decent work and economic growth)

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	-	-	-	-	-	-	-	-	-	-	-	-	2	1
CO2	2	2	3	3	-	-	-	-	-	-	-	-	2	1	1
CO3	2	-	3	3	-	-	-	-	-	-	-	-	1	-	1
CO4	-	2	1	1	-	-	-	-	-	-	-	-	-	1	1
CO5	-	1	-	1	-	-	-	-	-	-	-	-	2	-	_
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Financial Markets and Insti	tutions	
Course Code	DCEC-502 FM[T]		
	financial markets, instrumer CO2- Students will be able governing financial markets CO3- Students will be able investment options and fina CO4- Students will be able and evaluate their suitability	nts, and service to explain the first and services.(to apply financincial services.(to analyze the property for investment to evaluate the	unctions, operations, and regulations BL2-Understand) al market theories and knowledge to analyze (BL3-Apply) performance of different financial instruments t portfolios.(BL4-Analyze) role of financial intermediaries and services
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X	` '	SDG4(Quality education) SDG8(Decent work and economic growth) SDG17(Partnerships for the goals)

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	-	2	1	2	-	-	-	-	-	-	-	-	-	1	1
CO2	3	-	2	2	-	-	-	-	-	-	-	-	-	2	1
CO3	1	2	-	2	-	-	-	-	-	-	-	-	1	2	1
CO4	2	-	2	-	-	-	-	-	-	-	-	-	1	1	-
CO5	1	2	1	-	-	-	-	-	-	-	-	-	1	-	2
CO6	_	-	-	-	-	-	-	_	-	-	-	_	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Service Marketing	ervice Marketing											
Course Code	DCEC-501 MM[T]	EC-501 MM[T]											
Course Outcomes & Bloom's Level	CO2- Students will be able distinguish them from good CO3- Students will be able scenarios(BL3-Apply) CO4- Students will be able improve service quality(B	ervices marketing.(BL1-Remember) O2- Students will be able to Explain the unique characteristics of services that stinguish them from goods(BL2-Understand) O3- Students will be able to Apply the 7 Ps of services marketing to real-world service cenarios(BL3-Apply) O4- Students will be able to Analyze customer expectations and perceptions to approve service quality(BL4-Analyze) O5- Students will be able to Evaluate the effectiveness of various service recovery											
Course Elements	Skill Development ✓ Entrepreneurship ✓ Employability ✓ Professional Ethics X Gender X Human Values ✓ Environment X	Skill Development Intrepreneurship Imployability Imployability											

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	1	-	2	-	-	-	-	-	-	-	-	1	-	-
CO2	-	1	-	-	-	-	-	-	-	-	-	-	-	-	1
CO3	1	-	1	-	-	-	-	-	-	-	-	-	-	2	-
CO4	-	1	-	2	-	-	-	-	-	-	-	-	-	-	-
CO5	-	-	1	-	-	-	-	-	-	-	-	-	1	-	2
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Co	urse	Strategic Human Resource Management								
Course Coo	le	DCEC-501 HR[T]								
Course Outcomes & Bloom's Level	theochai CO2 emporga CO3 of el CO4 chal	organizationincludingtheeffect nge.(BL1-Remember) 2- Demonstrate knowledge of oloyers and employees that ul anization.(BL2-Understand) 3- Understand the role of emp mployee performance, product 1- Show evidence of the ability lenges and complexities of the 5- Demonstrate knowledge of	ivedevelopmentofhor laws that impact be timately impact the g eloyee benefits and o ctivity and organizati y to analyze, manag e practice of collection	compensation as a critical component onal effectiveness.(BL3-Apply) e and problem solve to deal withthe ve bargaining(BL4-Analyze)						
Course Elements	Entr Emp Prof Gen Hun	Development ✓ repreneurship X ployability ✓ ressional Ethics X rder X nan Values X ironment X	SDG (Goals)	SDG4(Quality education)						

COs	PO1	PO2	PO3	PO4	PO5	P06	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	2	-	-	-	-	-	-	-	-	-	1	-	1
CO2	1	2	1	1	-	-	-	-	-	-	-	-	2	1	_
CO3	1	1	-	2	-	-	-	-	-	-	-	-	1	1	1
CO4	2	1	-	1	-	-	-	-	-	-	-	-	1	-	_
CO5	1	-	1	-	-	-	-	-	-	-	-	-	-	-	1
CO6	-	-	_	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	International Finance								
Course Code	DCEC-501 FM[T]								
Course Outcomes & Bloom's Level	(BL1-Remember) CO2- Students will be able in financial markets. (BL2-Und CO3- Students will be able in analyze investment opportute CO4- Students will be able in policies, and market trends CO5- Students will be able in the cost of th	to explain the merstand) to apply internanties and asseto analyze the ion internationato evaluate the	ncepts and theories in international finance. nechanisms and dynamics of international ational financial tools and techniques to ess risks in global markets.(BL3-Apply) mpact of geopolitical events, economic I financial markets.(BL4-Analyze) effectiveness of different financial strategies n global business operations.(BL5-						
Course Elements	Skill Development X Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X								

COs	PO1	PO2	PO3	PO4	PO5	PO6	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	-	-	2	2	-	-	-	-	-	-	-	-	-	1	1
CO2	2	-	-	2	-	-	-	-	-	-	-	-	2	2	1
CO3	2	2	-	3	-	-	-	-	-	-	-	-	1	-	2
CO4	1	3	2	-	-	-	-	-	-	-	-	-	1	1	3
CO5	1	2	2	2	-	_	-	-	-	-	_	-	-	3	_
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Accounting for Managers	Accounting for Managers											
Course Code	BCC-601[T]												
Course Outcomes & Bloom's Level	of management accounting, u (BL1-Remember) CO2- The students would der objectives, and limitations of f with the accounting procedure CO3- The students will analyz valuation of assets, understar management. (BL3-Apply) CO4- The students will analyz advantages, limitations, and a CO5- The students will evaluation	monstrate profici funds flow stater es involved in pr ze the concepts ading their implicate the concept of applications. (BL ate the forms, uses approaches a	meaning, objectives, nature, and scope is functions, techniques, and limitations. diency in understanding the meaning, ments and cash flow statements, along reparing them. (BL2-Understand) of accounting for price level changes and cations on financial reporting and asset of standard costing, including its meaning, L4-Analyze) ses, importance, and limitations of and tools of financial statement analysis,										
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education) SDG8(Decent work and economic growth)										

COs	PO1	PO2	PO3	PO4	PO5	P06	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	2	1	-	-	-	-	-	-	-	-	1	1	1
CO2	2	1	-	1	-	-	-	-	-	-	-	-	2	2	_
CO3	1	2	3	2	-	-	-	-	-	-	-	-	-	1	3
CO4	1	1	2	-	-	-	-	-	-	-	-	-	-	1	2
CO5	1	-	2	2	-	-	-	-	-	-	-	-	1	2	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	_



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Income Tax Law & Practice-	II										
Course Code	BCC-602[T]	C-602[T]										
	compute the total income of CO2- Students will be able to compute the total income CO3- Students will be able to income tax returns for individing CO4- Students will be able to as well as the assessment p tax management.(BL4-Analy CO5- Students will be able to	individuals.(BL1 o understand co of individuals(B o apply calculati duals. (BL3-App o analyze the ro rocedure, to gra yze) o evaluate tax p	ncepts of rebate and tax relief and be able L2-Understand) ions to determine tax liability and complete									
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X Environment X	SDG (Goale)	SDG3(Good health and well-being) SDG4(Quality education) SDG8(Decent work and economic growth) SDG10(Reduced inequalities)									

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	2	-	-	-	-	-	-	-	-	-	2	-	1
CO2	1	2	2	-	-	-	-	-	-	-	-	-	2	-	1
CO3	1	-	3	1	-	-	-	-	-	-	-	-	-	2	1
CO4	1	-	1	2	-	-	-	-	-	-	-	-	-	-	1
CO5	-	-	1	-	-	-	-	-	-	-	-	-	-	1	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Corporate Tax		
Course Code	BCC-603[T]		
Course Outcomes & Bloom's Level	corporate tax planning.(BLCO2- Students will be able liability.(BL2-Understand) CO3- Students will be able financial statements and b CO4- Students will be able business decisions.(BL4-ACO5- Students will be able business situation, consider CO6- Students will be able	-1-Remember to explain the to identify tax usiness activities to evaluate the Analyze) to recommen ering legal and	impact of different corporate structures on tax saving opportunities based on a company's
Course Elements	Skill Development ✓ Entrepreneurship ✓ Employability ✓ Professional Ethics X Gender X Human Values X Environment X		SDG1(No poverty) SDG4(Quality education) SDG5(Gender equality) SDG8(Decent work and economic growth) SDG10(Reduced inequalities) SDG12(Responsible consuption and production) SDG17(Partnerships for the goals)

COs	PO1	PO2	PO3	PO4	PO5	PO6	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	-	1	-	-	-	-	-	-	-	-	-	1	2	-
CO2	1	-	1	1	-	-	-	-	-	-	-	-	1	-	2
CO3	2	-	1	1	-	-	-	-	-	-	-	-	-	-	1
CO4	-	1	-	2	-	-	-	-	-	-	-	-	2	1	-
CO5	2	-	1	1	-	-	-	-	-	-	-	-	-	2	-
CO6	-	_	_	-	_	_	_	-	-	-	-	_	-	-	_



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Brand Management		
Course Code	DCEC-602 MM[T]		
Course Outcomes & Bloom's Level	concepts, theories, and tech CO2- Students will be able considerations in advertising CO3- Students will be able develop effective marketing CO4- Students will be able competitor strategies to info	nniques. (BL1-Fito explain the pg and sales ma to apply adverticampaigns and to analyze markerm advertising to evaluate the	rinciples, strategies, and ethical nagement. (BL2-Understand) sing and sales management strategies to d sales plans.(BL3-Apply) ket trends, consumer behavior, and and sales decisions.(BL4-Analyze) effectiveness of advertising campaigns and
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education) SDG11(Sustainable cities and economies)

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	-	1	-	-	-	-	-	-	-	-	-	1	-	2
CO2	2	-	-	1	-	-	-	-	-	-	-	-	-	2	1
CO3	1	-	1	-	-	-	-	-	-	-	-	-	1	1	-
CO4	1	-	1	-	-	-	-	-	-	-	-	-	1	-	2
CO5	-	1	-	2	-	-	-	-	-	-	-	-	_	-	2
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Design thinking In HR	sign thinking In HR										
Course Code	DCEC-602 HR[T]	C-602 HR[T]										
	HR.(BL1-Remember) CO2- Students will be able thinking.(BL2-Understand CO3- Students will be able challenges.(BL3-Apply) CO4- Students will be able improvement using design	e to explain the d) e to apply desig e to analyze HF n thinking.(BL4 e to evaluate th	concepts and principles of design thinking in fundamentals and principles of design gn thinking methodologies to solve HR R processes and identify areas for -Analyze) the effectiveness of design thinking solutions in									
Course Elements	Skill Development ✓ Entrepreneurship ✓ Employability ✓ Professional Ethics × Gender × Human Values ✓ Environment × SDG5(Gender equality) SDG8(Decent work and economic growth SDG10(Reduced inequalities) SDG16(Peace Justice and strong institution SDG17(Partnerships for the goals)											

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	-	1	-	1	1	-	-	-	-	-	1	-	1
CO2	1	-	2	-	1	-	1	2	-	-	-	-	-	2	-
CO3	-	2	-	3	-	2	-	-	-	-	-	-	1	-	-
CO4	-	3	-	1	-	-	1	-	-	-	-	-	-	-	3
CO5	1	-	1	-	2	-	-	3	-	-	-	-	-	1	-
CO6	-	1	-	1	-	3	-	-	-	-	-	-	1	-	1



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Portfolio Management	ortfolio Management										
Course Code	DCEC-602 FM[T]											
Course Outcomes & Bloom's Level	(BL1-Remember) CO2- Students will be able investment decisions and hunderstand) CO3- Students will be able assets and construct a simulation tolerance.(BL3-Apply) CO4- Students will be able performance metrics identiculated cos- Students will be able cos-	to explain the now portfolio the to calculate be to evaluate the fy potential are to recommend	relationship between risk and return in neory helps manage this relationship. (BL2-asic risk and return measures for individual ased on investment objectives and risk e performance of a portfolio using different eas for improvement. (BL4-Analyze) d investment strategies based on current nd individual investor risk profiles. (BL5-									
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics X Gender ✓ Human Values ✓ Environment X		SDG1(No poverty) SDG4(Quality education) SDG8(Decent work and economic growth) SDG10(Reduced inequalities) SDG12(Responsible consuption and production) SDG13(Climate action) SDG17(Partnerships for the goals)									

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	-	2	-	-	-	-	-	-	-	-	-	1	-
CO2	1	-	2	-	-	-	-	-	-	-	-	-	-	2	_
CO3	-	3	-	3	-	-	-	-	-	-	-	-	1	-	2
CO4	1	-	2	-	-	-	-	-	-	-	-	-	1	-	_
CO5	-	2	-	2	-	-	-	-	-	-	-	-	1	1	_
CO6	_	-	-	-	-	-	_	_	-	-	-	-	-	-	_



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Consumer Behaviour	sumer Behaviour											
Course Code	DCEC-601 MM[T]												
Course Outcomes & Bloom's Level	consumer behavior.(BL2-CO3- Students will be ablexamples and case studies CO4- Students will be ablex specific markets or indust CO5- Students will be ablex ablex students will be ablex students will be ablex students.	· · · · · · · · · · · · · · · · · · ·											
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics X Gender ✓ Human Values X Environment X	SDG (Goals)	SDG4(Quality education) SDG12(Responsible consuption and production) SDG17(Partnerships for the goals)										

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	-	-	2	1	-	-	-	-	-	-	-	-	-	2	1
CO2	2	-	-	2	-	-	-	-	-	-	-	-	-	-	1
CO3	1	-	-	1	-	-	-	-	-	-	-	-	-	1	-
CO4	-	2	1	-	-	-	-	-	-	-	-	-	1	-	-
CO5	1	-	2	-	-	-	-	-	-	-	-	-	1	-	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Organizational Development	anizational Development										
Course Code	DCEC-601 HR[T]	C-601 HR[T]										
Course Outcomes & Bloom's Level	the field of Organization Cha CO2- Students will be able to including resistance to chang (BL2-Understand) CO3- Students will be able to focusing on the rationale beh CO4- Students will be able to and report on the strategies a Analyze)	nge and Develo o understand the ge, and explain to o apply the stage ind each stage. o analyze an org and outcomes of o evaluate the de	e emotions and dynamics of change, he underlying reasons for these dynamics. es of the Change Management process, (BL3-Apply) lanization undergoing a change process, f the change management efforts.(BL4-evelopment initiatives in enhancing									
Course Elements	Skill Development √ Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education) SDG5(Gender equality) SDG8(Decent work and economic growth)									

COs	PO1	PO2	PO3	PO4	PO5	P06	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	2	-	-	-	-	-	-	-	-	-	-	2	1
CO2	2	1	1	-	-	-	-	-	-	-	-	-	2	1	-
CO3	1	1	-	1	-	-	-	-	-	-	-	-	-	1	1
CO4	-	2	3	-	-	-	-	-	-	-	-	-	1	-	1
CO5	-	1	2	-	-	-	-	-	-	-	-	-	2	1	-
CO6	_	_	-	_	_	-	_	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Investment Analysis	nvestment Analysis										
Course Code	DCEC-601 FM[T]											
Course Outcomes & Bloom's Level	(BL1-Remember) CO2- Students will be able investment decisions and hunderstand) CO3- Students will be able assets and construct a sim tolerance.(BL3-Apply) CO4- Students will be able performance metrics identicos. Students will be able co5- Students will be able	to explain the now portfolio the to calculate be portfolio be to evaluate the fy potential are to recommend	relationship between risk and return in neory helps manage this relationship.(BL2-asic risk and return measures for individual ased on investment objectives and risk e performance of a portfolio using different eas for improvement.(BL4-Analyze) d investment strategies based on current nd individual investor risk profiles.(BL5-									
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics X Gender ✓ Human Values ✓ Environment X SDG1(No poverty) SDG4(Quality education) SDG8(Decent work and economic grow SDG10(Reduced inequalities) SDG12(Responsible consuption and production) SDG13(Climate action) SDG17(Partnerships for the goals)											

COs	PO1	PO2	PO3	PO4	PO5	P06	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	3	-	-	2	-	-	-	-	-	-	-	-	-	1	1
CO2	-	1	-	2	-	-	-	-	-	-	-	-	-	-	2
CO3	1	-	-	1	-	-	-	-	-	-	-	-	1	-	-
CO4	1	-	2	-	-	-	-	-	-	-	-	-	1	-	-
CO5	1	-	-	1	-	-	-	-	-	-	-	-	-	1	-
CO6	-	_	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Research Methodology	earch Methodology										
Course Code	BCC- 702[T]											
Course Outcomes & Bloom's Level	qualitative research methods CO2- Students will be able to designs and their appropriate CO3- Students will be able to plan aligned with a specific bu CO4- Students will be able to various data collection method CO5- Students will be able to meaningful conclusions and in CO6- Students will be able to	to identify and differentiate between quantitative and some relevant to business problems. (BL1-Remember) to explain the key characteristics of different research applications. (BL2-Understand) to formulate a research question and develop a research security evaluate the strengths and weaknesses to critically evaluate the strengths and weaknesses to considering different factors. (BL4-Analyze) to analyze and interpret research findings, drawing identifying their business implications. (BL5-Evaluate develop and present a research proposal for a business methodology, data analysis plan, and expected										
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG1(No poverty) SDG4(Quality education) SDG17(Partnerships for the goals)									

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	2	1	1	-	-	-	-	-	-	-	-	2	1	1
CO2	1	-	2	-	-	-	-	-	-	-	-	-	-	-	1
CO3	2	1	2	-	-	-	-	-	-	-	-	-	1	1	1
CO4	2	-	1	2	-	-	-	-	-	-	-	-	1	2	1
CO5	2	-	3	-	-	-	-	-	-	-	-	-	-	1	1
CO6	-	-	-	-	-	-	-	-	-	_	-	-	-	-	_



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Dissertation/Research Pro	issertation/Research Project											
Course Code	IDR- 101[P]												
	business problem or pheno CO2- Student will be able to research topic and support CO3- Student will be able to data collection and analysis CO4- Student will be able to conclusions based on emplocO5- Student will be able to written dissertation and ora	omenon in depth o synthesize ar findings.(BL4-A o design and ex s.(BL4-Analyze o interpret rese irical evidence.(o communicate d defense.(BL5	Analyze relevant literature to inform the Analyze) xecute a structured research plan, including e) arch findings and draw meaningful (BL4-Analyze) research findings effectively through a										
Course Elements	Skill Development ✓ Entrepreneurship ✓ Employability ✓ Professional Ethics × Gender × Human Values × Environment × SDG (Goals) SDG1(No poverty) SDG4(Quality education) SDG8(Decent work and economic growth) SDG17(Partnerships for the goals)												

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	1	-	-	-	-	-	-	-	-	-	1	2	1
CO2	2	1	3	-	-	-	-	-	-	-	-	-	-	1	-
CO3	2	-	-	1	-	-	-	-	-	-	-	-	1	2	1
CO4	2	1	-	3	-	-	-	-	-	-	-	-	-	1	1
CO5	-	1	3	1	-	-	-	-	-	-	-	-	1	-	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Internship		
Course Code	ITR- 101[P]		
Course Outcomes & Bloom's Level	the knowledge and skills g CO2- Students will be able in discussing real-world bu Analyze) CO3- Students will be able tasks, and responsibilities. CO4- Students will be able practical situations encoun CO5- Students will be able areas for improvement from CO6- Students will be able	ained.(BL3-Ape to demonstrate to communica (BL3-Apply) to apply theoretered during the to receive corm faculty evalue to gain insight	te critical thinking and problem-solving abilities os encountered during the internship. (BL4-ate effectively about their internship projects, retical concepts learned in the MBA program to be internship. (BL3-Apply) astructive feedback on their performance and
Course Elements	Skill Development ✓ Entrepreneurship ✓ Employability ✓ Professional Ethics X Gender X Human Values ✓ Environment X	SDG (Goals)	SDG4(Quality education) SDG5(Gender equality) SDG8(Decent work and economic growth) SDG10(Reduced inequalities) SDG12(Responsible consuption and production) SDG13(Climate action) SDG17(Partnerships for the goals)

COs	PO1	PO2	PO3	PO4	PO5	PO6	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	-	1	-	-	-	-	-	-	-	-	1	-	2
CO2	2	-	3	-	-	-	-	-	-	-	-	-	1	1	-
CO3	1	-	2	-	-	-	-	-	-	-	-	-	-	-	1
CO4	1	2	-	1	-	-	-	-	-	-	-	-	1	1	-
CO5	-	1	2	1	-	-	-	-	-	-	-	-	-	1	-
CO6	_	_	_	-	_	_	_	-	_	-	-	_	-	_	_



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	International Marketing		
Course Code	DCEC-702 MM[T]		
Course Outcomes & Bloom's Level	CO1- Understand the foundational (BL1-Remember) CO2- Analyze driving and restrain strategies (BL2-Understand) CO3- Evaluate challenges and of (BL3-Apply) CO4- Compare and contrast factor global markets.(BL4-Analyze) CO5- Apply theoretical knowledgrates to real-world scenarios.(BL	ning forces impaction of the control	national Business environments.
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education)

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	1	1	-	-	-	-	-	-	-	-	-	1	-	1
CO2	1	2	-	1	-	-	-	-	-	-	-	-	-	1	-
CO3	1	1	-	-	-	-	-	-	-	-	-	-	1	-	1
CO4	2	1	-	1	-	-	-	-	-	-	-	-	1	-	-
CO5	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-
CO6	-	_	_	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Talent Management		
Course Code	DCEC-701 HR[T]		
Course Outcomes & Bloom's Level	to talent management.(BI CO2- Students will be ablorganizational success.(ECO3- Students will be ablorted studies or real-world scer CO4- Students will be ablorted strategies used by organical CO4- Students will be ablorted strategies used by organical CO4- Students will be ablorted to the control of the	L1-Remember le to Explain th BL2-Understar le to Apply tale narios.(BL3-Ap le to Compare zations.(BL4-A) le to Design a	e importance of talent management in nd) nt management frameworks to analyze case oply) and contrast different talent management Analyze) comprehensive talent management plan for a
Course Elements	Skill Development ✓ Entrepreneurship ✓ Employability ✓ Professional Ethics X Gender X Human Values ✓ Environment X		SDG4(Quality education) SDG5(Gender equality) SDG8(Decent work and economic growth) SDG10(Reduced inequalities) SDG12(Responsible consuption and production) SDG13(Climate action) SDG17(Partnerships for the goals)

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1
CO2	-	1	1	-	-	-	-	-	-	-	-	-	1	-	2
CO3	1	-	-	2	-	-	-	-	-	-	-	-	-	1	-
CO4	-	1	-	-	-	-	-	-	-	-	-	-	1	-	1
CO5	-	-	-	1	-	-	-	-	-	-	-	-	-	1	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Financial Derivatives										
Course Code	DCEC-702 FM[T]										
	CO2- Students will be able underlying financial deriva CO3- Students will be able financial scenarios.(BL3-ACO4- Students will be able risks associated with differ CO5- Students will be able	pancial derivatives, including options, futures, forwards, and swaps.(BL1-Remember) D2- Students will be able to Explain the fundamental principles and theories and derivatives.(BL2-Understand) D3- Students will be able to Apply derivative strategies to manage risk in various pancial scenarios.(BL3-Apply) D4- Students will be able to Analyze market data to evaluate the performance and sks associated with different derivatives.(BL4-Analyze) D5- Students will be able to Evaluate the ethical and regulatory considerations wolved in the trading and usage of financial derivatives.(BL5-Evaluate)									
Course Elements	Skill Development ✓ Entrepreneurship ✓ Employability ✓ Professional Ethics X Gender X Human Values ✓ Environment X	SDG (Goals)	SDG8(Decent work and economic growth) SDG9(Industry Innovation and Infrastructure) SDG12(Responsible consuption and production) SDG17(Partnerships for the goals)								

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	2	-	-	-	-	-	-	-	-	-	1	-	-
CO2	-	2	-	3	-	-	-	-	-	-	-	-	-	2	3
CO3	-	-	1	-	-	-	-	-	-	-	-	-	-	-	1
CO4	1	-	-	-	-	-	-	-	-	-	-	-	-	1	-
CO5	-	1	-	2	-	-	-	-	-	-	-	-	-	2	3
CO6	_	-	_	-	-	_	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Customer Relationship Mar	ustomer Relationship Management										
Course Code	DCEC-701 MM[T]											
Course Outcomes & Bloom's Level	Remember) CO2- Able to manage CRM Understand) CO3- Understand the needs CO4- Students are able to a customer expectations.(BL4 CO5- Students are trained in customers.(BL5-Evaluate)	marketing in ord in adoption of (inalyse how to d I-Analyze) n of communicate various types o	der to leverage CRM technology.(BL2-CRM in the tourism industry(BL3-Apply) levelop customer relationship based on the tion in the successful handling of customers and their preferences and ces.(BL6-Create)									
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ SDG4(Quality education)											

COs	PO1	PO2	PO3	PO4	PO5	PO6	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	1	-	-	-	-	-	-	-	-	-	1	-	1
CO2	1	2	1	-	-	-	-	-	-	-	-	-	2	1	-
CO3	1	1	-	-	-	-	-	-	-	-	-	-	1	-	1
CO4	2	1	-	1	-	-	-	-	-	-	-	-	1	-	_
CO5	1	-	1	-	-	_	-	-	-	-	-	-	-	-	1
CO6	1	-	-	-	-	-	-	-	-	-	-	-	-	1	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Leadership Development	adership Development											
Course Code	DCEC-701 HR[T]												
	theories in the context of bu CO2- Students will be able achieving organizational go CO3- Students will be able performance and foster inne CO4- Students will be able leadership practices to iden	cO1- Students will be able to Define the concept of leadership and its fundamental neories in the context of business administration.() cO2- Students will be able to Explain the importance of effective leadership in chieving organizational goals.() cO3- Students will be able to Implement leadership strategies to enhance team erformance and foster innovation within a business context.() cO4- Students will be able to Analyze case studies of successful and unsuccessful eadership practices to identify key factors contributing to outcomes.() cO5- Students will be able to Evaluate the ethical implications of different leadership ecisions and()											
Course Elements	Skill Development ✓ Entrepreneurship ✓ Employability ✓ Professional Ethics X Gender X Human Values ✓ Environment X	SDG4(Quality education) SDG5(Gender equality) SDG8(Decent work and economic growth) SDG17(Partnerships for the goals)											

COs	PO1	PO2	PO3	PO4	PO5	PO6	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	2	1	-	-	-	-	-	-	-	-	1	2	-
CO2	1	1	-	-	-	-	-	-	-	-	-	-	-	-	1
CO3	-	-	1	-	-	-	-	-	-	-	-	-	-	1	-
CO4	-	1	-	-	-	-	-	-	-	-	-	-	-	2	-
CO5	1	2	-	1	-	-	-	-	-	-	-	-	1	-	2
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Merchant Banking and Fin	Merchant Banking and Financial Services											
Course Code	DCEC-701 FM[T]	CEC-701 FM[T]											
	role in the financial service: CO2- Students will be able system and their relationsh CO3- Students will be able investment opportunities ar CO4- Students will be able merchant banking transact CO5- Students will be able	s sector.(BL1-F to Explain the lip with corpora to Apply finance and assess projecto Analyze cas ions.(BL4-Anal to Evaluate the	role of merchant banks in the financial te clients and investors.(BL2-Understand) cial analysis techniques to evaluate ect feasibility.(BL3-Apply) se studies of successful and unsuccessful										
Course Elements	Skill Development ✓ Entrepreneurship ✓ Employability ✓ Professional Ethics × Gender × Human Values ✓ Environment ×												

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	2	-	-	-	-	-	-	-	-	-	1	-	-
CO2	-	1	-	2	-	-	-	-	-	-	-	-	-	2	-
CO3	-	-	3	-	-	-	-	-	-	-	-	-	-	-	3
CO4	1	-	-	-	-	-	-	-	-	-	-	-	1	-	-
CO5	-	1	-	-	-	-	-	-	-	-	-	-	-	1	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Multivariate Analysis	ıltivariate Analysis												
Course Code	BCC- 801[T]													
Course Outcomes & Bloom's Level	(BL2-Understand) CO3- Apply Multivariate Analysis groups (BL3-Apply) CO4- Analyze the fit and adequation Analyze)	2- Understand the purpose and process of Principal Component Analysis (PCA). 2-Understand) 3- Apply Multivariate Analysis of Variance (MANOVA) to test differences across ups.(BL3-Apply) 4- Analyze the fit and adequacy of Structural Equation Models (SEM).(BL4-alyze) 5- Evaluate the methodology and findings of multivariate analyses in business earch.(BL5-Evaluate)												
Course Elements	Skill Development ✓ Entrepreneurship X Employability X Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education)											

COs	PO1	PO2	PO3	PO4	PO5	PO6	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	1	1	-	-	-	-	-	-	-	-	-	1	-	1
CO2	1	2	-	1	-	-	-	-	-	-	-	-	-	1	-
CO3	1	1	-	2	-	-	-	-	-	-	-	-	1	-	1
CO4	2	1	-	1	-	-	-	-	-	-	-	-	1	-	-
CO5	1	-	1	-	-	-	-	-	-	-	-	-	-	-	1
CO6	-	_	_	-	_	_	_	_	-	-	-	_	-	-	_



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Dissertation/Research Pro	issertation/Research Project											
Course Code	IDR- 201[P]												
Course Outcomes & Bloom's Level	business problem or pheno CO2- Student will be able to research topic and support CO3- Student will be able to data collection and analysis CO4- Student will be able to conclusions based on empi CO5- Student will be able to written dissertation and ora	menon in depth o synthesize ar findings.(BL2-I o design and ex s.(BL3-Apply) o interpret rese rical evidence.(o communicate I defense.(BL5	and analyze relevant literature to inform the Understand) xecute a structured research plan, including arch findings and draw meaningful (BL4-Analyze) research findings effectively through a										
Course Elements	Skill Development ✓ Entrepreneurship ✓ Employability ✓ Professional Ethics X Gender X Human Values X Environment X	Skill Development Entrepreneurship Employability Professional Ethics × Gender × Human Values × SDG (Goals) SDG1(No poverty) SDG4(Quality education) SDG8(Decent work and economic growth) SDG17(Partnerships for the goals)											

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	1	-	-	-	-	-	-	-	-	-	1	2	1
CO2	2	1	3	-	-	-	-	-	-	-	-	-	-	1	-
CO3	2	-	-	1	-	-	-	-	-	-	-	-	1	2	1
CO4	2	1	-	3	-	-	-	-	-	-	-	-	-	1	1
CO5	2	1	3	1	-	-	-	-	-	-	-	-	1	-	1
CO6	-	_	_	-	_	_	_	-	-	-	-	-	_	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Green Marketing	reen Marketing											
Course Code	DCEC-803 MM[T]	C-803 MM[T]											
Course Outcomes & Bloom's Level	CO2- Identify environm Understand) CO3- Develop strategie CO4- Analyze consume	ental issues a es for sustainal er behavior and	mportance of green marketing. (BL1-Remember) and challenges related to marketing. (BL2-ble product design and production. (BL3-Apply) d ethical consumerism. (BL4-Analyze) arketing efforts on business success. (BL5-										
Course Elements	Skill Development ✓ Entrepreneurship ✓ Employability ✓ Professional Ethics X Gender ✓ Human Values ✓ Environment X		SDG1(No poverty) SDG3(Good health and well-being) SDG4(Quality education) SDG8(Decent work and economic growth) SDG12(Responsible consuption and production) SDG17(Partnerships for the goals)										

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	1	1	-	-	-	-	-	-	-	-	-	1	-	1
CO2	1	2	-	1	-	-	-	-	-	-	-	-	-	1	-
CO3	1	-	2	-	-	-	-	-	-	-	-	-	1	-	1
CO4	-	1	-	1	-	-	-	-	-	-	-	-	1	-	1
CO5	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Diversity and Inclusion	versity and Inclusion											
Course Code	DCEC-803 HR[T]												
	CO1- Analyze social group differe Evaluate how various social distin contemporary issues.(BL1-Remei CO2- Identify and interpret diverse Recognize how social hierarchies challenges.(BL2-Understand) CO3- Examine the role of race an race and ethnicity influence individ CO4- Evaluate the influence of ge experiences.(BL4-Analyze) CO5- Analyze how gender and se experiences of social issues.(BL5	ctions shape personber) e perspectives influe affect perspectives d ethnicity in shaping and collective and collective and shaping and sha	enced by social stratifications. s and responses to societal ng societal dynamics. Assess how social experiences.(BL3-Apply) exual orientation on social										
Course Elements	Skill Development X Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values ✓ Environment X												

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	1	-	-	-	-	-	-	-	-	-	-	1	-	1
CO2	1	2	-	1	-	-	-	-	-	-	-	-	-	1	-
CO3	1	-	-	-	-	-	-	-	-	-	-	-	1	-	1
CO4	-	1	-	1	-	-	-	-	-	-	-	-	1	-	1
CO5	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-
CO6	-	_	_	-	_	-	_	_	_	_	-	-	_	-	_



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Financial Statement Analy	inancial Statement Analysis											
Course Code	DCEC-803 FM[T]												
	sheet, income statement, a CO2- Students will be able the stakeholders of a busin CO3- Students will be able a hypothetical company be CO4- Students will be able companies to evaluate the CO5- Students will be able	and cash flow set to Explain the ness. (BL2-Unce to Prepare a lased on provide to Compare a ir financial street to Critique the	financial reporting terms such as balance statement. (BL1-Remember) relationship between financial reporting and lerstand) basic income statement and balance sheet for ed financial data. (BL3-Apply) and contrast financial statements of different lengths and weaknesses. (BL4-Analyze) rethical implications of financial reporting and transparency. (BL5-Evaluate)										
Course Elements	Skill Development ✓ Entrepreneurship ✓ Employability ✓ Professional Ethics X Gender X Human Values ✓ Environment X	SDG (Goals)	SDG8(Decent work and economic growth) SDG12(Responsible consuption and production) SDG17(Partnerships for the goals)										

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	1	-	-	-	-	-	-	-	-	-	-	1	1
CO2	-	1	2	-	-	-	-	-	-	-	-	-	1	-	-
CO3	-	1	-	-	-	-	-	-	-	-	-	-	-	2	1
CO4	1	-	-	2	-	-	-	-	-	-	-	-	1	-	3
CO5	-	1	-	3	-	-	-	-	-	-	-	-	-	-	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Digital Marketing Analytics	igital Marketing Analytics										
Course Code	DCEC-802 MM[T]											
Course Outcomes & Bloom's Level	types of digital media and dist Remember) CO2- Understand the core co digital performance.(BL2-Und CO3- Develop Content Strate and creation strategies. Evaluation content analysis tools.(BL3-A CO4- Execute Online Advertisadvertising, including mobile reffectiveness of digital ads.(B CO5- Leverage Social Media communication strategies. Assets	inguish betweer ncepts of digital lerstand) gies: Create and attention attention (attention) sing Campaigns: marketing, and ultimates the impact	Demonstrate knowledge of various paid, owned, and earned media. (BL1-analytics and apply metrics for evaluating implement effective content planning website UX and landing pages using Identify and utilize various forms of eunderstand the pricing models and tegrate social media into marketing of social media platforms, identify diautomation to enhance social media									
Course Elements	Skill Development ✓ Entrepreneurship ✓ Employability ✓ Professional Ethics X Gender X Human Values ✓ Environment X	SDG (Goals)	SDG4(Quality education) SDG5(Gender equality) SDG10(Reduced inequalities) SDG17(Partnerships for the goals)									

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	1	1	-	-	-	-	-	-	-	-	-	1	-	1
CO2	1	2	-	1	-	-	-	-	-	-	-	-	-	1	-
CO3	1	1	-	2	-	-	-	-	-	-	-	-	1	-	1
CO4	2	1	-	1	-	-	-	-	-	-	-	-	1	-	-
CO5	1	-	1	-	-	-	-	-	-	-	-	-	-	-	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Compensation and Benefi	ompensation and Benefits											
Course Code	DCEC-802 HR[T]												
Course Outcomes & Bloom's Level	package and their purpose CO2- Students will be able strategies, employee motive CO3- Students will be able considering internal equity, (BL3-Apply) CO4- Students will be able achieving organizational go CO5- Students will be able practices, considering fairn Evaluate)	es within an orge to explain the vation, and orge to develop a content of external competers. (BL4-Anale to critique the ness, transpare to design an i	ethical implications of various compensation ency, and potential for discrimination. (BL5-nnovative compensation and reward system										
Course Elements	Skill Development X Entrepreneurship ✓ Employability ✓ Professional Ethics X Gender ✓ Human Values ✓ Environment X	SDG (Goals)	SDG1(No poverty) SDG3(Good health and well-being) SDG4(Quality education) SDG8(Decent work and economic growth) SDG12(Responsible consuption and production)										

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	2	-	-	-	-	-	-	-	-	-	-	-	2	1	1
CO2	2	-	-	1	-	-	-	-	-	-	-	-	-	1	-
CO3	2	-	-	1	-	-	-	-	-	-	-	-	-	1	-
CO4	-	1	3	1	-	-	-	-	-	-	-	-	1	-	1
CO5	-	-	3	-	-	-	-	-	-	-	-	-	-	1	2
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Financial Modeling		
Course Code	DCEC-802 FM[T]		
	purpose of financial modelling(BLCO2- To analyze, understand and financial statements (BL2-Under CO3- To identify revenue and cos CO4- To build scenarios for financial	_1-Remember) d interpret performa stand) st drivers and start to cial modelling (BL4)	forecasting data(BL3-Apply)
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education)

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	1	1	-	-	-	-	-	-	-	-	-	1	-	1
CO2	-	2	-	1	-	-	-	-	-	-	-	-	-	1	-
CO3	1	1	-	-	-	-	-	-	-	-	-	-	1	-	1
CO4	-	1	-	1	-	-	-	-	-	-	-	-	1	-	-
CO5	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Social Media Marketing										
Course Code	DCEC-801 MM[T]										
Course Outcomes & Bloom's Level	posts, reels, images, short vid CO2- Employ the important of CO3- Practice the various the CO4- Discuss the different wat CO5- Illustrate YouTube mark	O1- Defining the appropriate format for each content pillar, such as carousels, text sts, reels, images, short videos, long videos, etc.(BL1-Remember) O2- Employ the important concepts of social media marketing(BL2-Understand) O3- Practice the various theoretical aspects in Facebook marketing(BL3-Apply) O4- Discuss the different ways of marketing using Twitter and LinkedIn(BL4-Analyze) O5- Illustrate YouTube marketing and optimization(BL5-Evaluate) O6- Create Instagram business profile and promote business()									
Course Elements	Skill Development ✓ Entrepreneurship ✓ Employability ✓ Professional Ethics X Gender X Human Values X Environment X		SDG4(Quality education) SDG17(Partnerships for the goals)								

COs	PO1	PO2	PO3	PO4	PO5	P06	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	2	-	-	-	-	-	-	-	-	-	1	-	1
CO2	1	2	1	1	-	-	-	-	-	-	-	-	2	1	-
CO3	1	1	-	2	-	-	-	-	-	-	-	-	1	1	1
CO4	2	1	-	1	-	-	-	-	-	-	-	-	1	-	-
CO5	1	-	1	-	-	-	-	-	-	-	-	_	-	-	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Negotiation and Conflict Res	egotiation and Conflict Resolution										
Course Code	DCEC-801 HR[T]											
Course Outcomes & Bloom's Level	negotiation.(BL1-Remember CO2- Students will be able to negotiations.(BL2-Understar CO3- Students will be able to organizational and interperso CO4- Students will be able to negotiation, mediation, and a CO5- Students will be able to) Acquire practicand) Analyze the sounal settings.(BL: Apply various combitration, to reso	ic principles, theories, and models of al skills in preparing for and conducting arces and dynamics of conflicts within 3-Apply) onflict resolution techniques, such as olve disputes effectively.(BL4-Analyze) apact of different conflict resolution rganizational performance.(BL5-									
Course Elements	Skill Development ✓ Entrepreneurship ✓ Employability ✓ Professional Ethics X Gender X Human Values ✓ Environment X	SDG (Goals)	SDG4(Quality education) SDG5(Gender equality) SDG10(Reduced inequalities) SDG17(Partnerships for the goals)									

COs	PO1	PO2	PO3	PO4	PO5	PO6	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	-	2	-	-	-	-	-	-	-	-	-	1	-	1
CO2	-	1	-	-	-	-	-	-	-	-	-	-	-	1	-
CO3	1	2	-	2	-	-	-	-	-	-	-	-	1	2	_
CO4	-	-	1	3	-	-	-	-	-	-	-	-	-	1	2
CO5	-	1	-	1	-	-	-	-	-	-	-	-	1	-	1
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Course mapping with relevance to the local, regional, national, and global developmental needs

Title of the Course	Corporate Valuation						
Course Code	DCEC-801 FM[T]						
	CO1- Remember the key objectives and importance of corporate valuation(BL1-Remember) CO2- Understand the process of cost of capital estimation(BL2-Understand) CO3- Apply multiples to estimate the value of a company(BL3-Apply) CO4- Analyze the financial health of distressed companies for valuation purposes (BL4-Analyze) CO5- Evaluate the effectiveness of traditional vs. modern valuation methods. (BL5-Evaluate)						
Course Elements	Skill Development ✓ Entrepreneurship X Employability ✓ Professional Ethics X Gender X Human Values X Environment X	SDG (Goals)	SDG4(Quality education)				

COs	PO1	PO2	PO3	PO4	PO5	PO6	P07	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
CO1	1	1	1	-	-	-	-	-	-	-	-	-	1	-	1
CO2	1	2	1	1	-	-	-	-	-	-	-	-	-	1	-
CO3	1	-	2	-	-	-	-	-	-	-	-	-	1	1	1
CO4	-	1	-	1	-	-	-	-	-	-	-	-	1	-	1
CO5	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-
CO6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-